



## Krik? Krak! Game – Press Kit

Krik? Krak! Game is the #1 Haitian game show celebrating Haitian culture and the Haitian Creole language through competition, humor, and trivia.

### SHOW SUMMARY

Krik? Krak! Game is the first-ever mainstream game show centered on Haitian culture and the Haitian Creole language. Created by Jean W. Augustin and hosted by Emmanuel H. Lemite, known as Megastar Dread Shoodly, the show is filmed in Hollywood, California and launches in 2026.

Inspired by the traditional Haitian call-and-response phrase “Krik? Krak!”, each episode features 12 contestants competing in high-energy challenges and trivia rooted in Haitian language, history, and everyday culture. Contestants are eliminated round by round until two finalists remain, battling for a \$50,000 grand prize.

Designed to entertain while celebrating heritage, Krik? Krak! Game brings Haitian culture into the mainstream spotlight and connects audiences across Haiti and the global diaspora.



## CREATOR BIO

Jean W. Augustin is the creator and executive producer of Krik? Krak! Game. With a passion for cultural storytelling and representation, Augustin developed the show to create a visible, authentic mainstream platform for Haitian culture. His work focuses on elevating Haitian voices while building entertainment formats that resonate globally.

## HOST BIO

Emmanuel H. Lemite, also known as Megastar Dread Shoodly, is the host of Krik? Krak! Game. Known for his charisma, humor, and strong cultural connection, he brings energy and authenticity to the show, guiding contestants and audiences through each round with wit and personality rooted in Haitian expression.



## KEY DETAILS

Show Title: Krik? Krak! Game

Format: Television game show

Launch: 2026

Contestants: 12 per episode

Grand Prize: \$50,000

Focus: Haitian culture and Haitian Creole language

Filming Location: Hollywood, California, USA

## WEBSITES & SOCIAL

Official Website: [www.krikkrakgame.com](http://www.krikkrakgame.com)

Live Platform: [live.krikkrakgame.com](http://live.krikkrakgame.com)

Instagram: [@krikkrakgame](https://www.instagram.com/krikkrakgame)

## MEDIA CONTACT

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